

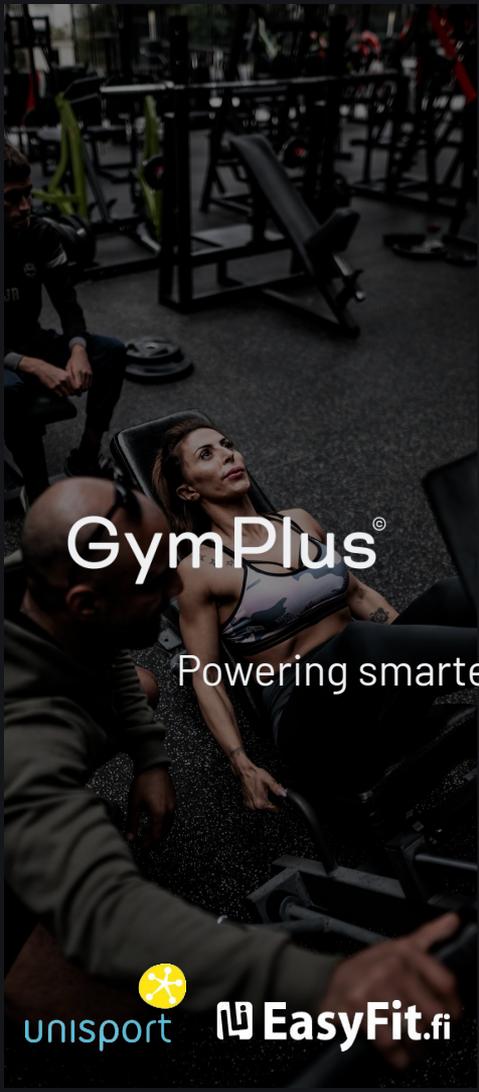


indoor  informatics

GymPlus

Helping fitness industry to recovery

Summer, 2020



GymPlus[®]



ClassPlus[®]



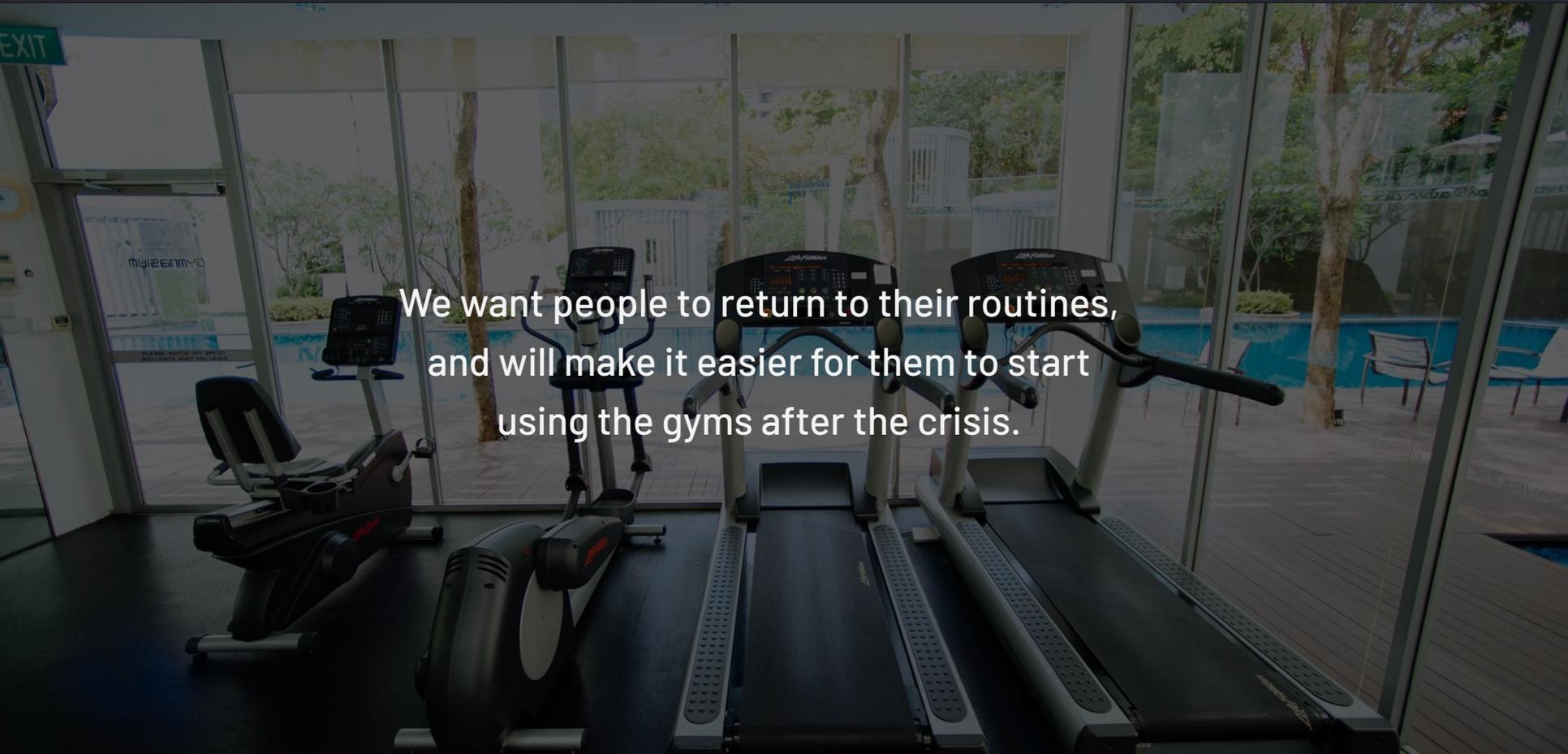
ParkPlus



PlayPlus

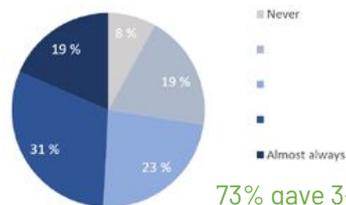
Powering smarter service design, profitability and customer experience in real estate.





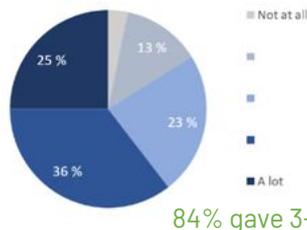
We want people to return to their routines,
and will make it easier for them to start
using the gyms after the crisis.

How often do you have to change your training time due to traffic?



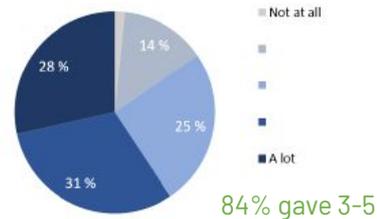
- Approximately half of the participants have to change their training time very often due to traffic

Waiting for free equipment impacts my training in a negative way.



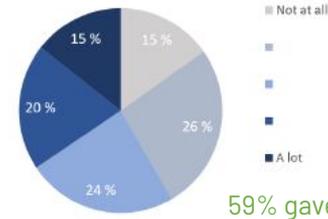
- Most of the participants have trouble getting the equipments they need at a certain time

Live monitoring of the traffic of the gym would help me.



- Vast majority of the respondents feel that traffic data would highly useful for them, both on gym an equipment level

Live monitoring of the traffic of gym equipment would help me.



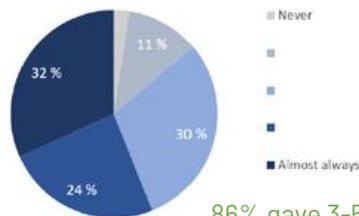
Where would you like to see the traffic data?

- 63% mobile application
- 63% website
- 42% gyms infoscreen

What would you like to see in a gym app? ^[1]

- Notification about exceptions to business hours
- Traffic data
- Chance to reserve/ get notifications about upcoming group exercise classes

I would use data the data above if it was available



- Most of the participants would benefit from the data

Second survey (150+ answers in May)



92%

Found that availability information from their own gym would be **beneficial and useful**

86%

Felt that gym availability would make them feel **safer** returning to the gym

“The fact that there is a pandemic going on its really hard to feel at ease.”
- Open feedback

79%

Felt that they have to **often wait** to get to the equipment they wish to use

60%

Had actually **skipped a workout all together** due to high traffic at gym

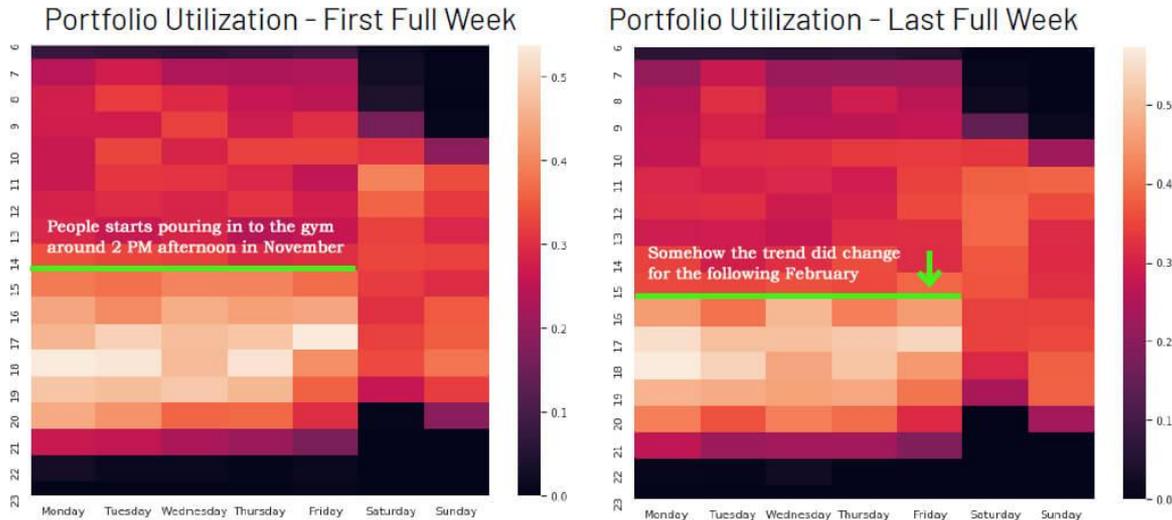
95%

Found availability information to be useful from their own workout perspective, from which 86% would like to have best training time recommendations

“Sometimes the gym is way too crowded and I am forced to modify my workout routine to use less favourable equipment.”
- Open feedback

This is a great idea. I am currently actively planning my schedule to hit the Gym at nonpeak hours, but this is based on my own gut feel
- Open feedback

People behaviour, and visiting times, do change.



You want to spread the most popular visiting times as wide as possible.

This will increase the maximum amount of members you can have.

More customers, more money.

Low-cost solution

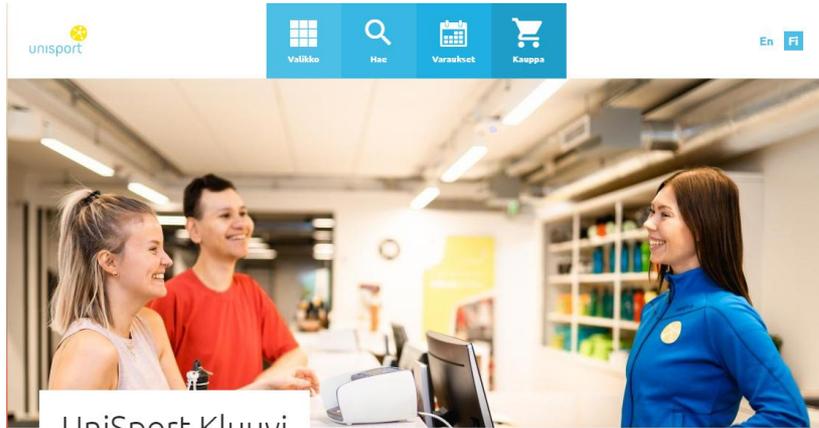
GymPlus Availability

- Allows members to select the best time for their workout
- Attract new customers by giving them a more secure feeling to join
- Enables the gym operator to start managing equipment portfolio by data



monthly €60, hardware 1250€

Ole.fit
PORTTIPUISTO



UniSport Kluuvi

Uusin keskuksemme UniSport Kluuvi nostattaa sykettä ja tarjoaa liikuntaelämyksiä Helsingin ytimessä.

UniSport Kluuvi on uusi ja raikas liikuntakeskus. Liikuntatilaa ja oheispalveluita on peräti kolmessa kerroksessa. Keskuksen sydän on ydinkeskustan suurin, 800 neliömetrin moderni kuntosali. Lisäksi Kluuvissa on tarjolla erilaisia ryhmäliikuntatunteja pilateksesta BODYATTACK-tunteihin, sisäpyöräilyä sekä hieronta- ja personal training -palveluita. Kluuvin liikuntakeskuksen myötä UniSport tarjoaa Helsingin keskustassa yli 90 tuntia ryhmäliikuntaa viikossa!

Kluuvin UniSport sijaitsee Tiedekulman alakerrassa osoitteessa Yliopistonkatu 4. Tiloihimme pääset Tiedekulman alasta, laskeutumalla portaat kerrokseen K2.

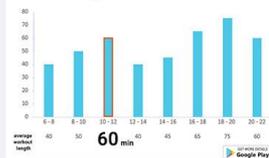
Haluatko nähdä mitä keskuksessa näyttää paikan päällä? Tee virtuaalinen kävelykiertös UniSport Kluuvissa [tästä](#).

Tilat

Kuntosali K2



Today workout will take

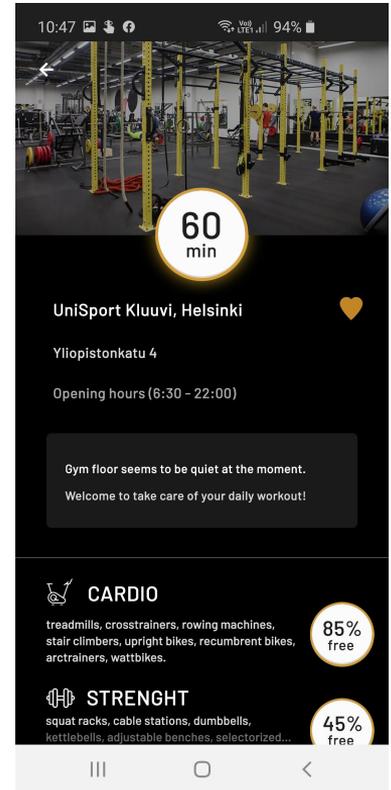
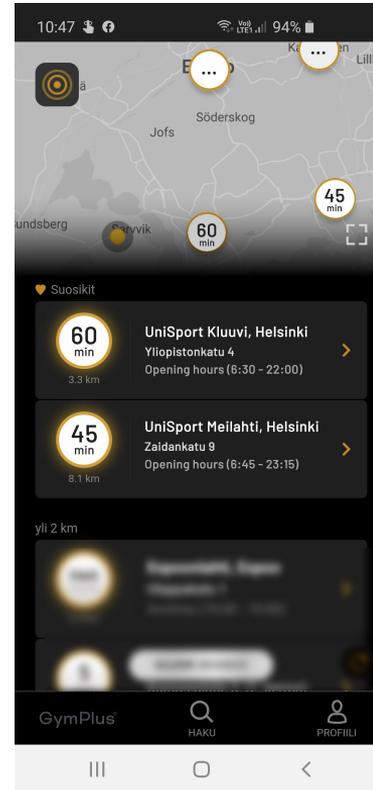


Aukioloajat

Kevätkaudella 2.1.-31.5. olemme avoinna seuraavasti:
ma-pe 6.30-22.00

click!

click!



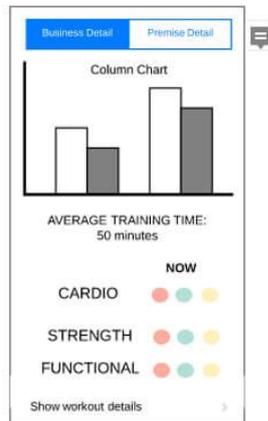
MapScreen



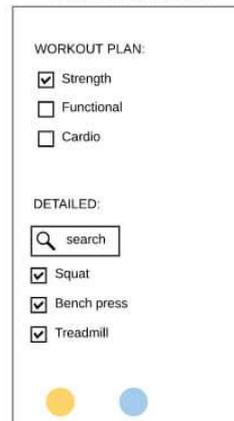
PremiseBusinessDetail



PremiseDetailScreen



WorkOutDetailScreen



PremiseDetailScreen



(not agreed yet)

Plug & Play

Installation is quick and convenient.

1. Share your gym's

- floor plan (including locations of existing cameras)
- equipment list (online form)

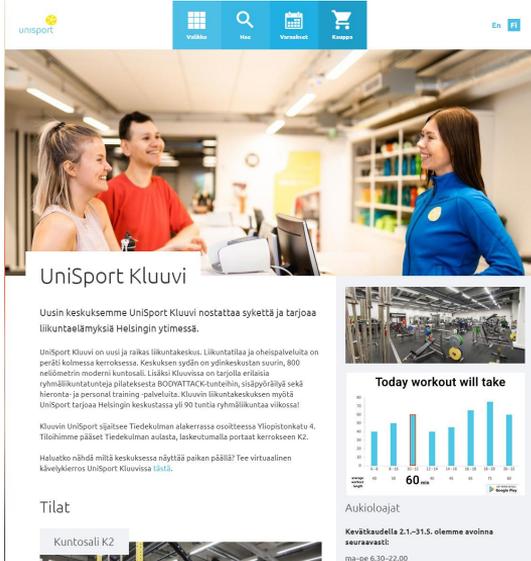
we provide additional cameras if needed

2. Receive hardware shipment

- JOVIKO connection device (no extra cost)
- Additional cameras (paid separately)

3. Start sharing the availability

- Add GymPlus plugin on your website
- Let your members know!



The screenshot shows the UniSport Kluuvi website interface. At the top, there is a navigation bar with the UniSport logo, a grid icon, a search icon, a calendar icon labeled 'Tilaukset', and a shopping cart icon labeled 'Kassat'. The main content area features a large image of three people in a gym setting. Below the image, the heading 'UniSport Kluuvi' is followed by a paragraph: 'Uusin keskuksenne UniSport Kluuvi nostattaa sykettä ja tarjoaa liikunteläimäisiä Helsingin ytimessä.' A sub-heading reads 'UniSport Kluuvi on uusi ja raikas liikuntakeskus. Liikuntatila ja oheispalveluita on peräti kolmea kerroksessa. Keskuksen sydän on ydinkeskustan suurin, 800 neliöllinen moderni kuntosali. Lisäksi Kluuvissa on tarjolla erilaisia ryhmäliikuntatunteja pilateksesta BODYPYÄK-tunteihin, sisäpyöräilyä sekä hieronta- ja personal training -palveluita. Kluuvin liikuntakeskuksen myötä UniSport tarjoaa Helsingin keskustassa yli 90 tuenta ryhmäliikuntaa viikossa!' Below this is another paragraph: 'Kluuvin UniSport sijaitsee Tiedekunnan alakerrassa osiossa Yliopistonkatu 4. Tilahimme pääset Tiedekunnan aulasta, laskeutumalla portaat kerrokseen K2.' A small inset image shows the gym interior. To the right of the text is a bar chart titled 'Today workout will take' with a y-axis from 0 to 100 and an x-axis with 10 bars. The total time is indicated as 60 min. Below the chart is a section for 'Tilat' (Facilities) with a sub-section for 'Kuntosali K2' and a small image of the gym. At the bottom right, there is a section for 'Aukioloajat' (Opening hours) stating 'Kevätkaudella 21.-31.5. olemme avoinna seuraavasti: ma-pe 6.30-22.00'.



indoorinformatics.com



#indoorinformatics #classplus #gymplus #parkplus



@indoorian



@indoor-informatics



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We are here for you.