

Eco-support activity in Finland

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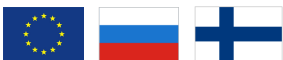
University of Helsinki

Palmenia Centre for Continuing Education



The beginning

- Eco-support action was created in Helsinki in 2006
- Concreate action to implement ecological sustainability programme
- In 2007 eco-support action was disseminated to Tallinn, Estonia



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Eco-support Activity

– working together for a better environment

- 04/2009-12/2011
- Within the project eco-support activity was disseminated to Hämeenlinna and Kotka in Finland and to Tartu and Rakvere in Estonia
- Funded by the Central Baltic Interreg IVA programme, participating cities and Centre for Economic Development, Transport and the Environment of Southwest Finland

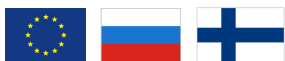


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2013 in Finland

- More than 2600 trained eco-supporters in Cities of Espoo, Helsinki, Hämeenlinna, Joensuu, Kauniainen, Kerava, Kirkkonummi, Kotka, Kouvola, Oulu, Tampere, Turku, Vantaa and in Centre for Economic Development, Transport and the Environment of Uusimaa
- Common principles to guarantee the quality
- Coordinated by the Environment Centre of Helsinki

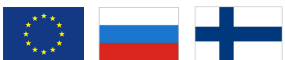


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Objectives of cities implementing eco-support action

- Increasing environmental awareness and responsible actions in (public sector) workplaces
- Taking environmental issues in to account in all actions implemented by the city
- Environmentally responsible everyday actions and services
- Reducing use of natural resources

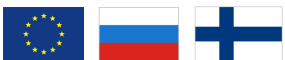


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Case Kouvola

City of approx. 87 000 inhabitants in southeast Finland

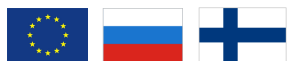


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Case Kouvola

- Environmental program of the city sets the objective – 30 % reduce in greenhouse gas emissions compared to year 2004 by the year 2020
- by implementing the environmental program city gains cost savings, reduces use of natural resources and negative environmental effects



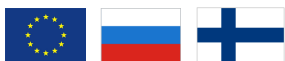
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Case Kouvola

Environmental program

- Optimizing waste management and reducing amount of waste
- Increasing energy efficiency, energy saving and use of renewable energy sources
- Increasing environmental awareness (education, early education and communication)
- Eco efficient urban structure, enhancing use of public transportation, walking and cycling
- Reducing environmental impacts of procurement
- Taking environmental aspects into account in industrial policy, environmental business opportunities
- Protecting diverse cultural environment, improving the state of the environment



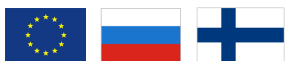
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Case Kouvola

Common environmental objectives for 2013

- More effective waste sorting and total amount of waste reduced by 2 %
- 5 % increase in amount of travels made by public transportation
- At least 10 % of procurement decisions made based not only by overall economic efficiency but also by environmental effects



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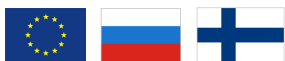
Keeping the action running

- Monthly letters (by e-mail)
- Internet site(s)
- Theme events and weeks, e.g.
 - Cycling week 11.-18.5.2013
 - Cleaning Day 25.5.2013
- Visits
- Trainings

- On city level coordinated and supported by city personnel



www.eco-support.net
www.facebook.com/ekotukitoiminta



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